

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: <b>Lu et al.</b>	)	I hereby certify that this paper is
	)	being electronically deposited
Serial No.: 09/909,224	)	with the United States Patent and
	)	Trademark Office on this date:
Filed: July 19, 2001	)	
	)	
For: AUDIENCE MEASUREMENT	)	<b>March 16, 2010</b>
SYSTEM FOR DIGITAL TELEVISION	)	
	)	
Group Art Unit: 2424	)	
	)	<u>/Eileen Sosnicki/</u>
Examiner: Justin E. Shepard	)	Eileen Sosnicki

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

NOTICE OF APPEAL  
AND PETITION FOR EXTENSION OF TIME

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision of the Examiner dated September 17, 2009, rejecting all pending claims.

An Electronic Funds Transfer in the amount of \$1,650.00 to cover the fees required under 37 C.F.R. 1.17(b) and a three-month extension of time is submitted herewith.

Respectfully submitted,

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